

# Condé Nast Traveler

## The Best Hotels in Puglia

*Hightail it to Italy's rustic beel.*

BY LEE MARSHALL AND LUCREZIA WORTHINGTON

November 2, 2023

Back in the 1980s, when everyone was going to **Chianti** on villa holidays, few of us had even heard of Puglia. A decade later, word got out about the southern Italian region of fertile red earth, gnarled olives, turquoise seas, beautiful trulli, and pioneering masseria hotels. All of a sudden, Puglia was proclaimed the New **Tuscany**—if not a bit prematurely. But it came into its own in the aftermath of such hype, maturing quietly and steadily out of the limelight. Now all those trailblazing converted farmhouses have been joined by sophisticated new arrivals that combine world-class design with the warmth and originality of the area.



Courtesy Palazzo Luce

### Palazzo Luce, Lecce

Milanese art collector Anna Maria Enselmi embarked on a four-year project to create this seven-suite hotel (and at-times exclusive rental) and living art gallery. Works by William Kentridge, Giuliano Dal Molin, Marina Abramović, Vanessa Beecroft, Marzia Migliora, and Thomas Ruff—as well as 20th-century Italian furniture—dazzle in its rooms and cavernous salon. Two libraries, a small spa with hammam and Pilates studio, a bar in metal cabinetry, and a lap pool overlooking the Roman theatre are more recent additions.

BOOK YOUR STAY: [BOOKING.COM](https://www.booking.com)